



July 1, 2009

For Immediate Release

On Sunday, June 14, 2009 Chloe Dao opened up the Houston Chronicle only find one her long time LOT 8 customer gracing the cover of the Health section. Dr. Anh Reiss, who is married to Josh Reiss and has two beautiful children, has been diagnosed with Myelodysplastic syndrome, a type of leukemia. MDS does not cause major symptoms, but Dr. Reiss will need a stem-cell transplant. Some 7 million Americans have signed up to be potential donors. But of those registered with the National Marrow Donor Program, only 15,000 share Reiss's Vietnamese heritage, which is key to finding a match. No match has yet been found among the 15,000 already registered. As she waits, she must get a blood transfusion every five to six weeks. And every time new blood is introduced to her body, she develops more antibodies which will lead to more difficulties in finding a match.

After reading about Reiss's need for a donor, Chloe Dao wanted to help. She not only registered herself as a donor but is certified to register others with the National Marrow Donor Program. Ms. Dao has offered her boutique LOT 8 in the Rice Village as a Donor Registration site on Saturday, July 18, 2009 from 10am to 7pm. The registration is a painless process; it's only takes a quick swab of the inside of the mouth. In addition to the registration, LOT 8 will donate 15% of the day's proceeds to the Reiss's family to help further their search for a match.

We hope everyone comes by LOT 8 on July 18th to support and help save the life of Dr. Anh Reiss. Chloe Dao will be on hand all day to assist with the donor registration.

For more information, contact Sydney Dao at 713.807.1565 or sydney@lot8online.com.